

**Minutes of the 9<sup>th</sup> meeting of  
RTHK Board of Advisors  
held at 2:30 pm, 30 November 2012  
at Board Room, 2/F Broadcasting House,  
30 Broadcast Drive, Kowloon Tong, Kowloon**

**Present**

Mr Lester G. HUANG, JP (Chairman)  
Mr C.K. LAU, JP  
Mr Maurice LEE Wai-man, BBS, JP  
Dr Eugene CHAN Kin-keung, JP  
Ms Marisa YIU  
Ms FUNG May-gay  
Miss Lisa Marie DJENG Kar-yee  
Ms Mimi CHEUNG  
Mr Roy TANG, Director of Broadcasting

**In attendance from RTHK**

Miss Leonia TAI, Deputy Director of Broadcasting (Developments)  
Mr TAI Keen-man, Deputy Director of Broadcasting (Programmes)  
Mr Henry DOO, Head/New Media Unit (Agenda item 3)  
Mr IP Sai-hung, Head/Digital Audio Broadcasting (Agenda item 4)  
Mr CHAN Yiu-wah, Head/Chinese Programme Services (Agenda item 4)  
Ms Amy KWONG (Board Secretariat)

**Absent with apologies**

Mr Ringo LAM Wing-kwan  
Mr Raj Sital MOTWANI, BBS, JP

**Secretary**

Miss Janice LAU (Board Secretariat)

---

**Agenda Item 1 : Confirmation of the minutes of the last meeting**

---

1. The Chairman welcomed Ms Mimi CHEUNG, who joined the Board in the new term of membership.

2. Mr Ringo LAM and Mr Raj Sital MOTWANI sent apologies for not being able to join this meeting.
3. The Chairman informed the meeting that this was the first meeting of the new term of membership from September 2012 to August 2014. He briefed the meeting on the following:
  - (a) Declaration of interests

There is a need for Members to declare potential conflicts of interests. The Member concerned should inform the Secretariat when he or she envisages any potential conflict of interests when a particular topic is to be discussed by the Board.
  - (b) Handling of Complaints

Clause 13(b) of the RTHK Charter states that the Board will be “receiving reports on complaints against editorial principles, programming standards and quality of RTHK programming”. It was agreed in the first meeting of the Board held in September 2010 that the Board normally would not handle individual complaints. Complaints received by individual Board Members should be forwarded to RTHK to follow up in accordance with its established complaint handling procedures. The Board would receive regular reports on complaints against editorial principles, programming standards and quality of RTHK programming from RTHK.
  - (c) Handling of Media

It was agreed at the first meeting of the Board that the Chairman would be the official spokesman for the Board. Individual Members would decide whether to accept requests for interviews or to speak to the media in their personal capacity, but Members were advised to inform the Secretariat if they had spoken on the Board’s decisions. RTHK could provide press secretarial support to Members on an as-needed basis.
4. The Chairman said that the Secretariat had circulated the draft minutes of the last meeting held on 10.8.2012 for Members’ comments on 11.10.2012, and Members had made no comments. The minutes of the last meeting were therefore confirmed without amendment.

## **Agenda Item 2 : Matters arising**

---

5. Members raised no item for discussion.

## **Agenda Item 3 : Introduction of “RTHK Memory (歲月·港台)” (BOA Paper 9/2012)**

---

6. Mr Henry DOO introduced to Members that the RTHK web site was slightly revamped in September 2012. TV programmes, video news and web promotion information had been put on the front page and all videos were ready for sharing and available in podcast. He then introduced BOA Paper 9/2012 and gave an online demonstration of the various features of the “RTHK Memory” webpage.
7. In response to a Member’s enquiry, Mr Henry DOO confirmed that English navigation was available for the webpage.
8. Mr Henry DOO further introduced the promotion campaign for the project, including bus advertisements, light box advertisements at bus shelters, distribution of folders, tote bags and paper game boards with the “RTHK Memory” design, etc. A game named “Discover RTHK Memory (尋找歲月·港台)” was also held at the “RTHK Memory” Facebook fans page.
9. A Member enquired about whether the online materials would be classified in particular themes, such as a collection for an artist or a politician. Mr Henry DOO demonstrated that tags were provided for all online materials so that the webpage users could search for materials on a particular theme easily.
10. After discussing the possibility for RTHK to partner with Mainland broadcasters to provide materials in the “RTHK Memory” webpage to Mainland viewers, the meeting agreed that it would be more appropriate to let the Mainland service providers to freely link with the online materials available at the RTHK webpage.
11. A Member suggested providing English scripts/subtitles for the online materials so as to facilitate overseas audience/researchers.
12. Members commended the effort of RTHK in preserving the historical and cultural heritage of Hong Kong and making those valuable archived materials easily accessible to the public.

13. Mr TAI Keen-man informed the meeting that this was the first phase of the development of the “RTHK Memory” webpage. More materials, currently with focus on historical records from 1950s to 1980s, would be available online by phases.
14. In response to the Chairman’s enquiry, Mr Henry DOO informed that all podcasts would be stored. Miss Leonia TAI supplemented that owing to limitation of server capacity, only podcasts of the past one year would be available online. Mr Henry DOO advised that the possibility of partnership with international service providers with high bandwidth and server capacity was being explored so as to provide more online materials with a faster browsing speed.

**Agenda Item 4 : Progress of Community Involvement Broadcasting Service  
(CIBS) Pilot Project (BOA Paper 10/2012)**

---

15. Mr CHAN Yiu-wah introduced the paper.
16. In response to a Member’s enquiry, Mr CHAN Yiu-wah explained the appointment process for the Selection Committee. Mr TAI Keen-man further advised that the Selection Committee would be accountable for their decisions and the selection process of the CIBS applications would be fair and transparent.
17. The Chairman enquired whether the one year tenure for the Selection Committee could be considered too short. Mr Roy TANG explained that for a three-year project, the short tenure would allow experts of different sectors to participate in the selection process, and would encourage greater community participation in the project.
18. In response to a Member’s enquiry on the criteria for participation in the project, Mr TAI Keen-man advised that to ensure fairness and to provide opportunity for community involvement, RTHK staff were not allowed to participate in the project. As Members would not in any way be involved in the selection process, groups and organizations associated with Members; e.g. voluntary groups, charities or professional bodies , would not be barred from applying for CIBS.
19. A Member enquired about the CIBS webpage, and Mr CHAN Yiu-wah briefly introduced the design and content of the webpage.

20. Upon the enquiry of the Chairman and a Member, Mr CHAN Yiu-wah explained that all of the 11 proposed topics were covered in the public consultation conducted early this year and would be adopted over the 3-year project.
21. In response to the Chairman's enquiry about the monitoring mechanism for the voting process, Mr IP Sai-hung informed that based on the experience in "Top Ten Chinese Gold Songs Award", RTHK would closely monitor the fluctuation in voting. Mr TAI Keen-man explained that ICAC had examined the selection process to ensure its transparency and fairness.
22. Some Members enquired if low-quality productions would be terminated even if they had started being broadcasted. Mr CHAN Yiu-wah informed that the programmes should comply with the Code of Practice issued by the Communications Authority.
23. The Chairman considered that priority for participation in this project should be given to the minority groups. He requested all Members of the Board to help to encourage participation in this scheme.

**Agenda Item 5 : Annual Report of the RTHK Board of Advisors 2011-2012  
(BOA Paper 11/2012)**

---

24. The Chairman informed the meeting that it was the practice of the Board that an Annual Report was compiled on the basis of the papers and minutes of meetings held in the past year. He invited Members to provide opinions on the paper.
25. A Member commented that in paragraph 8 of the paper, which summarized the results of the survey conducted by the Public Opinion Programme of the University of Hong Kong in July 2012, the comment "the public were generally satisfied" was repetitive.
26. A Member commented that in the first paragraph of the paper, the clause "The Board also receives complaints" should be replaced by "The Board also receives reports of complaints".

27. The meeting agreed that the paper should be revised and recirculated to Members.

(Post-meeting note : The revised Annual Report was circulated to Members on 4 December 2012.)

### **Agenda Item 6(a) : Quarterly updates on programmes (BOA Paper 12/2012)**

28. Mr TAI Keen-man introduced the paper.
29. A Member suggested that programmes on social enterprises should be produced. Mr TAI Keen-man informed that a session on social enterprises was already being broadcasted in “Happy Daily” (開心日報) for about three months. A TV series on social enterprises had also been planned to be broadcasted in the coming year.
30. Members discussed the positioning and targets for the “Top Ten Chinese Gold Songs Award”. Some Members suggested that RTHK should assume the responsibility to encourage and nurture local song writers/composers and original creation through the event.
31. Some Members suggested that programmes on politics and general knowledge that encourage multi-dimensional thinking should be produced.
32. Upon a Member’s enquiry, Mr Roy TANG explained the background to the recent discussion of a new TV programme. The crux of the matter was a limitation of air time. He advised that “LegCo Review” (議事論事) would not be replaced.
33. Some Members suggested that RTHK, being a public broadcaster, should produce programmes on the core values of Hong Kong.
34. The Chairman suggested that programmes educating the public to appreciate the proper etiquette of debate and how to critically read news should be produced.

35. With reference to the recent BBC incidents, the meeting discussed about crisis management in RTHK when the credibility of RTHK was at stake. A Member considered that as the programmes of RTHK mainly focused on fact reporting rather than investigative journalism, such risk was comparatively low.
36. Mr Roy TANG suggested that to provide a basis for the Board to understand more about RTHK, a thematic briefing on RTHK productions could be provided in each meeting.

#### **Agenda Item 6(b) : Quarterly updates on complaints (BOA Paper 13/2012)**

---

37. Mr TAI Keen-man introduced the paper. He advised the meeting that RTHK had seriously dealt with the two minor breaches on Stock Reports, and measures had been taken to prevent recurrence of the incidents.

#### **Any other business**

38. Members expressed appreciation to various RTHK programmes such as “See Saw” (守下留情), “Those were the days” (舊日的足跡) and “Family Affairs” (訴心事家庭).

#### **Date of next meeting**

39. The Chairman informed the meeting that the next meeting would be held on 18 January 2013 and the venue was to be fixed.
40. There being no other business, the meeting adjourned at 4:50 pm.

**Secretariat**

**RTHK Board of Advisors**