

**Minutes of the 14<sup>th</sup> meeting of  
RTHK Board of Advisors  
held at 2:30 pm, 13 September 2013  
at Board Room, 2/F Broadcasting House,  
30 Broadcast Drive, Kowloon Tong, Kowloon**

**Present**

Mr Lester G. HUANG, JP (Chairman)  
Dr Eugene CHAN Kin-keung, JP  
Ms Mimi CHEUNG  
Ms FUNG May-gay  
Mr Ringo LAM Wing-kwan  
Mr Maurice LEE Wai-man, BBS, JP  
Ms Marisa YIU  
Mr Roy TANG, Director of Broadcasting

**In attendance from RTHK**

Mr TAI Keen-man, Deputy Director of Broadcasting (Programmes)  
Mr CHAN Yiu-wah, Head/Chinese Programmes Service (Agenda items 3 & 4)  
Mr CHOW Kwok-fung, Head/Putonghua Channel (Agenda items 3 & 4)  
Ms HO Tsui-fung, Deputy Head/Putonghua Channel (Agenda items 3 & 4)

**Absent with apologies**

Miss Lisa Marie DJENG Kar-yee  
Mr C.K. LAU, JP  
Mr Raj Sital MOTWANI, SBS, BBS, JP

**Secretary**

Miss Janice LAU (Board Secretariat)

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**Agenda Item 1 : Confirmation of the minutes of the last meeting**

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1. Miss Lisa Marie DJENG, Mr C.K. LAU, JP and Mr Raj Sital MOTWANI, SBS, BBS, JP sent apologies for not being able to join this meeting.
2. The Chairman said that the Secretariat had circulated the draft minutes of the last meeting held on 19 July 2013 for Members' comments on 5 September 2013, and Members had made no comments. The minutes of the last meeting were therefore confirmed without amendment.

## **Agenda Item 2 : Matters arising**

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3. Members raised no item for discussion.

## **Agenda Items 3 & 4 : Putonghua Channel Programming & Collaboration with Mainland**

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4. Mr CHOW Kwok-fung and Ms HO Tsui-fung briefed the meeting on the programming of RTHK Putonghua Channel and the current status of collaboration with Mainland on programming.
5. The meeting discussed the manpower, mission and the way forward of the RTHK Putonghua Channel. There were views that the Putonghua Channel should introduce the core values of Hong Kong to the Mainland and enhance understanding and cultural integration between the two areas. Programmes researching the relations and interaction between Hong Kong and Mainland with focus on cherished cultural values could be produced.
6. Mr CHOW Kwok-fung briefly introduced to the meeting the current manpower and resources directly deployed on the programming of the Putonghua Channel. He informed the meeting that emphasis had been placed on producing programmes to promote an integrated society.
7. The meeting expressed views that the Putonghua Channel should take up the missions to make Hong Kong known at the international level and to enable local Hong Kong residents to better understand the people in Mainland.
8. Mr CHOW Kwok-fung advised the meeting that the Putonghua Channel was trying to achieve the ideal to introduce Hong Kong to the international world. He also briefed the meeting that there were programmes introducing the positive aspects of the Mainland people. For example, there would be a programme introducing touching stories of Mainland immigrants in Hong Kong.
9. Members expressed different views as to whether the Putonghua Channel should concentrate on promoting the use of standard Putonghua in Hong Kong. While there were views that the Putonghua Channel should be responsible for promoting and retaining standard Putonghua, there were views that as language evolved with time and Putonghua education was already popular in Hong Kong, the Putonghua Channel should focus its limited resources on other functions.

10. Upon enquiry about how the Putonghua programmes were developed, Mr CHOW Kwok-fung advised that opinions from audience and the current topics of interest to the general public could be collected through regular audience surveys.
11. The meeting noted that FM signals were received in Shenzhen and therefore the RTHK FM channels were popular there.
12. The meeting also noted the Putonghua Channel programmes with educational values would be made known to schools through various channels such as distribution of CDs and provision of hyperlinks of online programmes to schools.
13. Upon an enquiry about the production of Putonghua programmes on the Digital Audio Broadcasting (DAB) channels, Mr TAI Keen-man briefed the meeting that there were programmes introducing Hong Kong to Putonghua native speakers on the DAB Channel 32. Besides, exchanges with Taiwan and cooperation with the radios and programme producers in Mainland were also conducted from time to time.
14. The meeting supported RTHK to continue to put resources on the Putonghua programmes and related activities as few commercial broadcasters focus on this area.

**Agenda Item 5(a) : Updates on programmes (BOA Paper 12/2013)**

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15. Mr TAI Keen-man introduced the paper. Members had no comment on the paper.

**Agenda Item 5(b) : Updates on complaints (BOA Paper 13/2013)**

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16. Mr TAI Keen-man introduced the paper. Members had no comment on the paper.

**Any other business**

17. The meeting discussed the promotion of creativity and innovation in Hong Kong and how RTHK could contribute to the process. It was acknowledged that the government had made efforts in this respect.

**Date of next meeting**

18. The Chairman informed the meeting that the next meeting would be held on 29 November 2013 and the venue was to be fixed.
19. There being no other business, the meeting was adjourned at 4:00 pm.

**Secretariat**

**RTHK Board of Advisors**