

**Minutes of the 17th meeting of
RTHK Board of Advisors
held at 4:00 pm, 28 March 2014
at Board Room, 2/F Broadcasting House,
30 Broadcast Drive, Kowloon Tong, Kowloon**

Present

Mr Lester G. HUANG, JP (Chairman)
Dr Eugene CHAN Kin-keung, JP
Ms Mimi CHEUNG
Miss Lisa Marie DJENG Kar-ye
Mr Ringo LAM Wing-kwan
Mr C.K. LAU, JP
Ms Marisa YIU
Mr Roy TANG, Director of Broadcasting

In attendance from RTHK

Miss Leonia TAI, Deputy Director of Broadcasting (Developments)
Mr TAI Keen-man, Deputy Director of Broadcasting (Programmes)
Ms Amen NG, Head/Corporate Communications & Standards (Agenda item 3)
Ms Kanas HUI, Deputy Head/ Corporate Communications & Standards (Agenda item 3)
Ms Amy KWONG (Board Secretariat)

Absent with apologies

Ms FUNG May-gay
Mr Maurice LEE Wai-man, BBS, JP
Mr Raj Sital MOTWANI, SBS, BBS, JP

Secretary

Miss Janice LAU (Board Secretariat)

Agenda Item 1 : Confirmation of the minutes of the last meeting

1. Ms FUNG May-gay, Mr Maurice LEE Wai-man, BBS, JP and Mr Raj Sital MOTWANI, SBS, BBS, JP sent apologies for not being able to join the meeting.

2. The Chairman said that the Secretariat had circulated the draft minutes of the last meeting held on 24 January 2014 for Members' comments on 24 March 2014, and Members had made no comments. The minutes of the last meeting were therefore confirmed without amendment.

Agenda Item 2 : Matters arising

3. Members raised no item for discussion.

Agenda Item 3 : 2014 Opinion Survey initiated by RTHK Board of Advisors (BOA Paper 3/2014)

4. Ms Amen NG introduced the paper to the meeting.
5. The meeting expressed concern over the length of the survey questionnaire. Ms Amen NG explained that the telephone survey would take about 15 minutes to complete, which was shorter than the last one which took about 25 minutes.
6. The meeting noted that it was difficult to conduct a longitudinal survey to track the opinions of the survey respondents over a number of years as the respondents were randomly chosen. Besides, most people had aversion to being tracked.
7. Some Members asked whether the survey respondents could distinguish between the public purposes and mission of RTHK. Ms Amen NG explained that concise versions of the public purposes and mission of RTHK would be read out to the respondents during the survey to facilitate their understanding.
8. Some Members recommended that the survey questions on the use of RTHK website should also cover the use of RTHK mobile applications (Apps). Besides, comparison of the results between this survey and the last one should be conducted.
9. The meeting supported the overall format of the survey. Ms Amen NG informed the meeting that the progress and results of the survey would be reported to Members at later meetings.

Agenda Item 4 : RTHK Annual Plan 2014-15 (BOA Paper 4/2014)

10. Mr TAI Keen-man introduced the paper.
11. In response to some Members' enquiries, Mr TAI Keen-man advised that there were radio programmes made in cooperation with other organisations such as education institutions. However, RTHK would not compete with others in bidding for such programmes.
12. In response to some Members' enquiries about allowing other broadcasters to re-broadcast the RTHK television programmes, Mr TAI Keen-man explained that there would be copyright concerns for acquired programmes owing to licence agreements.
13. The meeting discussed the production and broadcast of various categories of television programmes. Mr TAI Keen-man told the meeting that the school educational television programmes produced by RTHK would be re-broadcast on RTHK TV 31 after school to provide students with the flexibility of watching the programmes outside regular school hours. Regarding the new media services, the meeting noted the RTHK website would be further opened up for users to share audio and video contents. Upon Members' enquiries, Mr TAI Keen-man advised that at present there was no plan for producing programmes that would only be broadcast on the new media platform.

Agenda Item 5(a) : Updates on programmes (BOA Paper 5/2014)

14. Mr TAI Keen-man introduced the paper. Members had no comment on the paper.

Agenda Item 5(b) : Updates on complaints (BOA Paper 6/2014)

15. Mr TAI Keen-man introduced the paper. Members had no comment on the paper.

Any other business

16. Miss Leonia TAI briefed the meeting on the background and latest development of the New Broadcasting House project of RTHK. Members were concerned about the impact on the development of RTHK's new services as stipulated in the Charter of RTHK because of the delay of the project. The meeting agreed to issue a letter to the Commerce and Economic Development Bureau to express such concern and to impress on the Bureau to render all necessary assistance to RTHK in seeking resources to improve its existing facilities and add new ones so as to minimize the impact of the delay in construction of the New Broadcasting House.

(Post-meeting note : The Board issued a letter to the Commerce and Economic Development Bureau on 8 April 2014 and a reply was received on 9 May 2014.)

Date of next meeting

17. The Chairman informed the meeting that the next meeting would be held on 30 May 2014.
18. There being no other business, the meeting was adjourned at 5:55 pm.

Secretariat

RTHK Board of Advisors