

**Minutes of the 27<sup>th</sup> meeting of  
RTHK Board of Advisors  
held at 9:15 am, 20 November 2015  
at Conference Room, G/F, Broadcasting House  
30 Broadcast Drive, Kowloon Tong, Kowloon**

**Present**

Mr Lester G. HUANG, JP (Chairman)  
Mr Walter CHAN Kar-lok, SBS, JP  
Dr Eugene CHAN Kin-keung, JP  
Mr Robert CHUA Wah-peng  
Mr Mohan DATWANI  
Miss Lisa Marie DJENG Kar-yee  
Ms Anna HUNG Wing-chee  
Mr C.K. LAU, JP  
Dr Carol MA Hok-ka  
Mr Jimmy NG Wing-ka, JP  
Ms Marisa YIU  
Mr LEUNG Ka-wing, Director of Broadcasting

**In attendance from RTHK**

Miss Leonia TAI, Deputy Director of Broadcasting (Developments)  
Mr TAI Keen-man, Deputy Director of Broadcasting (Programmes)  
Ms Lisa LIU, Assistant Director (Radio & Corporate Programming)  
Miss CHAN Man-kuen, Assistant Director (TV & Corporate Businesses)  
Mr CHAN Yiu-wah, Controller (Radio)  
Ms Amen NG, Head/Corporate Communications & Standards  
Miss Jace AU, Head/Digital Audio Broadcasting (Agenda item 3)  
Ms Amy KWONG (Board Secretariat)

**Absent with apologies**

Ms Mimi CHEUNG Yee-may  
Mr Ringo LAM Wing-kwan  
Mr Maurice LEE Wai-man, BBS, JP

**Secretary**

Ms Priscilla HO (Board Secretariat)

## **Agenda Item 1 : Confirmation of the minutes of the last meeting**

---

1. Ms Mimi CHEUNG, Mr Ringo LAM and Mr Maurice LEE sent apologies for not being able to join this meeting.
2. The Chairman said that the Secretariat had circulated the draft minutes of the last meeting held on 9 September 2015 for Members' comments on 12 November 2015 and Members had made no comments. The minutes of the last meeting were therefore confirmed without amendment.

## **Agenda Item 2 : Matters arising**

---

3. Members raised no item for discussion.

## **Agenda Item 3: Community Involvement Broadcasting Service (CIBS) Development Updates**

---

4. Miss Jace AU briefed the meeting on the latest development of Community Involvement Broadcasting Service (CIBS). There was a steady increase in the number of applications. Positive feedback was also received from the CIBS participants, particularly the minority groups who felt an increasing sense of belonging to the community after participating in the project. Mr TAI Keen-man mentioned about the time and effort spent by the Selection Committee and thanked the Committee for its work. He also thanked Members for their continuous support and advice on the CIBS.
5. A Member proposed to improve the presentation format of CIBS application data to facilitate year-to-year comparison and trend-tracking. Regarding the participation of young people in the CIBS project, Mr TAI Keen-man said that although there was no specific figure indicating their participation rate, there were young people engaged in the project, in particular, in the production of the programmes.
6. A Member suggested inviting pop stars from ethnic groups to participate in the project whilst another Member suggested including more programmes on entrepreneurship.

7. A Member proposed RTHK to consider having some successful CIBS programmes broadcast on FM channels or other platforms to promote the project. Miss Jace AU pointed out that there were already opportunities for some talented CIBS participants to take part in other RTHK productions. But the overall standard of the programmes remained amateurish and therefore they were not yet suitable for mainstream broadcast.
8. In response to a Member's enquiry on measurement of success of CIBS, Miss Jace AU replied that apart from the growing number of applications in the past six rounds, most applicants indicated that they found the overall experience very satisfactory in the self-evaluation upon completion of the programmes. The ethnic groups applying for the service were also getting more diverse. Mr TAI Keen-man supplemented that the CIBS helped promote diversity and creativity in broadcasting.
9. Members were pleased to note the development of the project in particular its added value to the community.

**Agenda Item 4: Annual Report of the RTHK Board of Advisors 2014-15  
(BOA Paper 12/2015)**

---

10. The Chairman informed the meeting that it was the practice of the Board that an Annual Report would be compiled on the basis of the papers and minutes of meetings held in the past year. He invited Members to provide opinions on the paper.
11. A Member proposed to reiterate Members' concerns on the progress of RTHK's new Broadcasting House project in the report. Another Member suggested elaborating on the positive development of CIBS and the need for more interactive approaches in the new media to engage in particular the youth as discussed in the past meetings.

*[Post-meeting note: A revised draft report was circulated to Members for comments on 16.12.2015]*

**Agenda Item 5(a) : Updates on programmes (BOA Paper 13/2015)**

---

12. Mr TAI Keen-man introduced the paper. Members had no comment on the paper.

### **Agenda Item 5(b) : Updates on complaints (BOA Paper 14/2015)**

---

13. Mr TAI Keen-man introduced the paper. Members had no comment on the paper.

#### **Any other business**

14. Mr LEUNG Ka-wing informed the meeting that it was the last meeting attended by Mr TAI Keen-man who would retire from the service in January 2016. Members thanked Mr TAI for his past contributions to the Board.

#### **Date of next meeting**

15. The Chairman informed the meeting that the next meeting was tentatively scheduled in January 2016.

16. There being no other business, the meeting was adjourned at 10:50 am.

**Secretariat**

**RTHK Board of Advisors**