

**Programme Updates for the Quarters
October – December 2010 & January – March 2011**

A. Radio

No.	Date	Item
1.	May to October 2010	Special items in various channels were produced to promote and report the <i>Expo 2010</i> in Shanghai from May to October 2010. The Opening Ceremony and the Closing Concert of the <i>Hong Kong Week</i> were produced and relayed live respectively to Hong Kong in October 2010.
2.	October 2010	The <i>Chief Executive's Policy Address 2010</i> was relayed LIVE in October 2010. Interviews, question and answer sessions, and phone-ins with policy secretaries and government officials were produced in the weeks that followed.
3.	October 2010	Radio 4 produced the ' <i>50 Years of Enchanting Music</i> ' Concerts in October in memory of the veteran programme host, Mr. CHAN Ho-Choi.
4.	November 2010	Special programmes were produced to cover the <i>Asian Games</i> held in Guangzhou in November 2010. Features were produced on the promising Mainland and Hong Kong athletes.
5.	November 2010	<i>Radio 2</i> launched a campaign to celebrate its ' <i>30th Anniversary</i> ' in November 2010, with a main theme on promoting the channel as a Family and Youth Channel. The ' <i>Love Family Awards</i> ' held in December was a project produced under this theme.
6.	November 2010	Putonghua Channel partnered with Radio Guangdong to launch the ' <i>Guangdong-HK Green Line</i> ' in November 2010, to address cross-border environmental issues.
7.	November 2010	The <i>Inter Post-secondary Putonghua Debate Competition 2010</i> had its final held in November 2010.
8.	November 2010	Putonghua Channel produced the <i>5th Compassion Award</i> (第五屆愛心獎) in November 2010.
9.	November 2010	Radio 5 launched the ' <i>Project for the Elderly 2010</i> ' and co-organized the <i>Elderly Sports Day 2010</i> in November 2010.
10.	November 2010	Radio produced the <i>North District Anti-Drug Concert</i> in November 2010.

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11.	November 2010	CPS launched the 33 rd <i>Top Ten Chinese Gold Songs Awards</i> in November 2010 and held various publicity events throughout the third quarter of 2010.
12.	November 2010	Radio 3 launched the annual charitable project, ' <i>Operation Santa Claus 2010</i> ' in November 2010 and held various events in December 2010.
13.	November to December 2010	The <i>Radio Audience Survey</i> conducted by HKUPOP was carried out from 15 November to 5 December 2010.
14.	December 2010	The ' <i>10th Global Chinese Music Awards Presentation</i> ' was produced and held in December 2010.
15.	December 2010	All the CPS channels participated and produced special Outside Broadcasts for the ' <i>HK Brands and Products Expo</i> ' in December 2010.
16.	December 2010	Radio 4 produced and live relayed the ' <i>Bach in the Park Concert</i> ' on Christmas Eve.
17.	December 2010	The Chinese News and Current Affairs Section produced a series of <i>Year Ender</i> programmes in December, covering significant financial, local, cross-straits, and international news of 2010.
18.	31 December 2010	Radio 2 welcomed the coming of 2011 at the <i>New Year Countdown Event</i> at Times Square.
19.	January 2011	33rd Top Ten Chinese Gold Songs Award in January 2011.
20.	January 2011	A Deliberative Forum on the Bid for the Asian Games in January 2011.
21.	January 2011	The Channel Heads' Hotlines in January 2011.
22.	January 2011	Launch of Radio 2's 'DJ survivors' in January 2011.
23.	February 2011	The Financial Secretary's Budget Speech in February 2011.
24.	February 2011	A Lunar New Gathering of all the Electronic Media in February 2011.
25.	March 2011	Special Reports on National Peoples' Congress and CPPCC meetings in March 2011.

B. TV Programmes

No.	Date	Item
1.	28 September 2010	The year 2010 was the 155th anniversary of the Government House. To celebrate, “The Government House - 155th Anniversary 跨世紀禮賓府 - 155 周年特輯” was produced. (1 X 30’)
2.	29 September – 24 November 2010	“The Moment 一念之間”, an HD drama series sponsored by The Social Welfare Department, focused on common family problems. (8 X 30’)
3.	1 October 2010	On the 61 st Anniversary of the establishment of the PRC, RTHK provided pool signal of the flag-raising ceremony and the reception of the National Day to broadcasters.
4.	30 October 2010	The 16 th Asian Games was held in Guangzhou in November. To help promote the event, RTHK produced a one-hour special “Asian Games Special – Games to Thrill 聚焦激情亞運”. (1 x 60’)
5.	October - December 2010	To support HKSAR’s involvement in Shanghai Expo 2010, RTHK produced a number of TV specials: “2010 年上海世博會 – 香港活動特輯 Hong Kong Week Special – Expo 2010 Shanghai” (1 x 90’) (23 October 2010); and “Hong Kong At Shanghai Expo 我們在世博” (2 X 30’) (24 November and 1 December 2010). In addition, RTHK provided coverage and pool signal for the Hong Kong Week Opening Ceremony (18 October 2010) and Hong Kong Week Closing Concert (22 October).
6.	2 October 2010 – 18 December 2010	A local young chef and the world-renowned master chef Martin Yan traced the history and culture of Hong Kong through Chinese cuisine in “Food & Culture 味之天下”. (10 X 30’)
7.	5 October 2010 – 1 February 2011	With positive feedbacks to “Rooms To Let 有房出租” Series I, the second series of this light situation comedy Sit Com was produced in HD. (18 X 30’)
8.	Since 6 November 2010	Arising from the Broadcasting Authority’s Mid-Term Review of the Domestic Free Television Programme Service Licences conducted in early 2010, additional time slots were allocated to RTHK on both TVB and ATV. The total of the additional slots are estimated to be around 140 hours per year. This new practice has started since 6 November 2010.
9.	7 and 14 November 2010	RTHK will be the host broadcaster of ABU Robocon 2012. To arouse the public’s interest in science and technology, RTHK produced “亞太廣播聯盟機械人大賽 2010 ABU Robocon Contest 2010” (2 X 30’).

No.	Date	Item
10.	22 and 29 November 2010	The year-long programme “Hong Kong Connection 鏗鏘集” produced two programmes on Taiwan - Economic Cooperation Framework Agreement and the Metropolitan Elections 2010. (2 X 30’)
11.	8 December 2010 – 26 January 2011	In order to arouse public’s awareness of fire prevention, RTHK cooperated with the Fire Services Department for the first time to produce the series F.S.D. 火速救兵 (8 X 30’)
12.	December 2010 21 November – 16 January 2011	To groom local animation talents and support Hong Kong’s creative industry, RTHK have commissioned the 4 th series of the “Kaleidoscope of Ideas 8 花齊放”. The series was broadcast in the 3 rd quarter of 2010. (8 X 30’)
13.	10 December 2010 – 11 February 2011	With positive feedback to the first series, series two of The History of Hong Kong II 香港歷史系列 II (10 X 30’) (10 X 30’) has been produced. The Hong Kong Jockey Club Charities Trust is the sponsor of both series.
14.	23 and 30 January 2011	In order to encourage and inspire local animation filmmakers and to provide them with the opportunity to get exposed to and communicate with international practitioners, RTHK had organized the Cat's World International Animation Festival and Animated Shorts Competition from June to December 2010. The best highlights of the event were shown in the programme Cat's World Animation Carnival 貓眼嘉年華 (2 X 30’)
15.	2 January 2011 9 January 2011	TV Division produced three TV programmes on the 33rd Top Ten Chinese Gold Songs 第33屆十大中文金曲, including a one-hour special “Gold Songs Special 金曲不盡 樂樂無窮” (1 X 60’) (Tx : 2 January 2011), a half-hour special “Prelude to Top Ten Gold Songs Award Presentation Ceremony 十大金曲頒獎前奏” (1 X 30’) (Tx : 9 January 2011), and a 2.5-hour special the 33rd Top Ten Chinese Gold Songs Award Presentation Ceremony 第33屆十大中文金曲頒獎音樂會 (1 X 150’) (Tx : 9 January 2011).
16.	3 January 2011	A one-off special “Goodbye, Uncle Wah” was telecast on 3 January 2011 in Hong Kong Connection to commemorate the passing away of Szeto Wah. A number of memorial services will be held in January and February 2011. RTHK will join other hands with other media to provide pool signal.
17.	1 January – 26 March 2011	The stories of 13 volunteer workers from Hong Kong volunteering in Asia, Africa and the Caribbean country are explored in the programme Volunteer Work 義行多國度 (13 x 30’) The programme is sponsored by the Committee on the Promotion of Civic Education.
18.	2 February – 30 March 2011	With positive feedback to the first series, series two of A Wall-less World 沒有牆的世界 (8 X 30’) will be produced. This second series will be in documentary format and produced in HD. The Labour and Welfare Bureau is the sponsor of both series.
19.	8 February – 22 March 2011	With positive feedback to the first series, series two of Rich Mate Poor Mate II 窮富翁大作戰 II (7 X 30’) will be produced. Six celebrities will be invited to experience the hardship of the grassroots.

No.	Date	Item
20.	6 February – 27 March 2011	To educate the public on the harm of taking drugs, the 5 th anti-drug series Drug Battle 2011 毒海浮生 will be produced (8 X 30')
21.	18 February – 22 April 2011	To help Hong Kong people to have a better understanding of our Motherland, Cultural Heritage - The Railroad 文化長河 - 鐵道行 (10 X 30') which is sponsored by the Home Affairs Bureau, will be produced.
22.	6 March – 8 May 2011 October – December 2011	To celebrate the International Women's Day 2011 and the 10 th anniversary of Women's Commission, RTHK will produce two TV series about women, including one 5-minute series Lady KING 女人 KING (10 X 5') (Tx : 6 March – 8 May 2011) and one half-hour drama series Crucial Moments (10 X 30') (Tx : October – December 2011) A premiere cum press conference will be held on 8 March 2011 to announce the launch of the TV series. Both TV series are sponsored by the Women's Commission.

C. New Media Unit

No.	Date	Item
1.	September – December 2010	<p>Co-Production Projects :</p> <p>Love Family Awards 愛·家庭 (R2)</p> <p>Moment 一念之間 (TV)</p> <p>Food and Culture 味之天下 (TV)</p> <p>Room to Let II 有房出租 II (TV)</p> <p>Hong Kong Stories 香港故事 (TV)</p> <p>第 22 屆 CASH 流行曲創作大賽 (R2)</p> <p>Operation Santa Claus 2010 (R3)</p> <p>Cat's World 國際動畫節 (TV)</p> <p>33rd Top Ten Chinese Gold Songs Awards 第 33 屆十大中文金曲 (CPS)</p> <p>Bach in the Park Concert 聖誕園林音樂會 2010 (R4)</p> <p>People 2010 晨光第一線十大風雲人物選舉 (R2)</p> <p>FSD 火速救兵 (TV)</p> <p>Hong Kong History II 香港歷史系列 II (TV)</p> <p>Sound File 2010 聲音檔案選舉 (PAU)</p> <p>Top Ten Chinese Opera News 2010 十大梨園要聞選舉 (R5)</p> <p>4th Hong Kong Book Prize 第四屆書獎 (CEU)</p> <p>Flavor of Life2 品味人生 2 (TV)</p> <p>Top Ten Music Headlines 2010 十大樂聞齊齊選 (R4)</p> <p>New Year Countdown Event 全港除夕倒數迎 2011 (R2)</p>

No.	Date	Item
2.	September - December 2010	NMU Original Projects : Chinese Culture-Bamboo Craft 中華文化 - 紮作藝術 LegcoLive 立法會直擊 2010 Special on Policy Address 施政報告 2010 Special on Asian Games 2010 廣州亞運會 Christmas Theme of rthk.hk 聖誕主題
3.	September – December 2010	Corporate Projects : RTHK Advisory Panel 香港電台節目顧問團 2010 RTHK Public Meeting 香港電台公眾諮詢會 2010
4.	1st January 2011	Implementation of upgraded version of Webtrends
5.	10th January 2011	Implementation of Google search in rthk.hk
6.	February 2011	Launching of RTHK On The Go (Android Version)
7.	January – March 2011	Co-production Projects : Drug Battle 2011 毒海浮生 (TV) A Wall-less World 2011 沒有牆的世界 II (TV) Cultural Heritage-The Railroad 文化長河·鐵道行 (TV) A Family 一屋住家人 (TV) Young Music Makers (R4)
8.	January – March 2011	NMU original Projects : Special on Chinese New Year 迎春接兔 2011 Special on Budget Speech 財政預算案 2011 Chinese Culture-Dancing Lion 紮作·舞獅龍頭
9.	March - May 2011	Launching of 7 more program/project related applications on mobile platform: HK Connection, City Forum, Culture On the Go, Eco Walk, Food & Recipe, News Photo Gallery and RTHK On the Go (Symbien Version)