

Programme Updates for the Quarter
April - June 2011

A. Radio

No.	Date	Item
1	1 April	Radio 2 co-organised a charity show titled, <i>Artistes 311 Love Beyond Borders</i> (愛心無國界 311 燭光晚會) to raise funds for the Japanese Tsunami which was held in the Victoria Park on 1 April 2011.
2	April	A project to promote <i>Primary Health Care Services</i> for the population (精靈一點基層醫療推廣活動) was launched in April 2011.
3	April	Radio 1 introduced a <i>Fire Services Special</i> (開心日報消防周記) in April 2011.
4	April	Radio 4 launched <i>Young Music Makers</i> in April 2011 to nurture young music talents and provide a platform for budding artists.
5	April	A series of projects and specials to commemorate the <i>1st Centenary of the 1911 Chinese Revolution</i> (辛亥革命一百年) was launched in April 2011.
6	4 & 7 May	The HKCEE Listening Tests were relayed on 4 & 7 May 2011 on Radio 2.
7	May	The <i>4th Hong Kong Human Award</i> (第四屆香港人道年獎評審) will be held in May 2011.
8	May	A public affairs debate programme featuring up-and-coming politicians, <i>Five Flag Poles</i> (五枝旗幹) is launched in May.
9	June	The <i>Voters' Registration Campaign</i> will be launched in June 2011 with a series of Outside Broadcasts at various locations.
10	24 June	The <i>Hong Kong Book Awards Prize Presentation Ceremony</i> will be conducted on 24 June 2011 at the HK Central Library.

No.	Date	Item
11	29 June	The <i>Solar Project 2011</i> (太陽計劃 2011) will be launched in June 2011 and 「全港特殊學生才藝大匯演」音樂會 under the project will be held on 29 June 2011 at HK Coliseum.

B. TV Programmes

No.	Date	Item
1.	29 March – 31 May 2011	To promote family harmony, RTHK, with the sponsorship from the Family Council, produces <i>My Home My Family</i> (一屋住家人) (10 X 30') in HD.
2.	April 2011	Additional slots on ATV HD Channel (12) have been arranged.
3.	April – June 2011	RTHK will produce the following performance arts in this quarter: The artistry of Fong Yim-fun – <i>The Goddess of River Luo</i> (粵劇流芳 – 芳艷芬名劇選之洛神) (1 X 60'); Fung Lam's <i>Unlocking & Perry's Symphonie fantastique</i> (林丰的管弦樂“解”及 幻想·蘇栢軒) (1 X 105'); Zhang Haochen, <i>The New Force</i> (鋼琴彗星 – 張昊辰) (1 X 105').
4.	1 April 2011	Upon ABU's request, RTHK contributed to the “We Support Japan” video messages. TV Division also joined hands with other media organizations in providing pool feed signal for the fund-raising event <i>Artistes 311 Love Beyond Borders</i> (愛心無國界 311 燭光晚會) which was held on 1 April 2011.
5.	2 April – 2 July 2011	It is not easy at all for the e-generation juveniles to grow up. Fourteen documentaries in <i>Ain't No Adult</i> (我未成年) (14 X 30') depict the stories of our e-generation juveniles. Their growth comes with sweat, and tears; and these young lives expose to us the gravity of life.
6.	3 April – 15 May 2011	To support Hong Kong's film industry, <i>The Young Film Directors 2011</i> (一個導演的誕生) (6 X 30') were produced during the Entertainment Expo.
7.	6 April – 11 May 2011	Themed on cases involving four anti-discrimination laws, namely “Sex Discrimination Ordinance”, “Family Status Discrimination Ordinance”, “Disability Discrimination Ordinance”, and “Racial Discrimination Ordinance”, RTHK produced the 7 th series of Equal Opportunities Special 非常平等任務 (6 X 30') in HD with the sponsorship from the Equal Opportunities Commission.

No.	Date	Item
8.	21 – 28 April 2011	Featuring Hong Kong enterprises and individuals who are ambitious to explore business opportunities locally and in emerging markets, RTHK produced <i>Powering HK SMEs</i> (拉闊商機) (2 X 30') in HD sponsored by the Trade Development Council.
9.	6 May – 17 September 2011	Freedom of speech is the cornerstone of Hong Kong, as well as the core principle of <i>Headliner</i> (頭條新聞) (20 X 30'). The programme will continue to discuss major current affairs in a satirical way.
10.	7 May – 2 July 2011	With positive feedback to the first series, series two of <i>All About Money</i> (原來錢作怪) (9 X 30') will be produced and the series will continue to enrich the public's knowledge on economy.
11.	16 May 2011	RTHK has received 89 international and local awards this year. To honour the contribution and dedication of our colleagues, an in-house awards presentation ceremony will be held on 16 May 2011 with Acting Secretary for Commerce and Economic Development, Mr. SO Kam-leung, as the officiating guest. Among the 89 awards, 18 of them are received by Radio, 30 by NMU and commissioning projects, and 41 by TV Division.
12.	18 May – 6 July 2011	<i>Discovering Museums II</i> (情迷博物館 II) (8 X 30''), a documentary series sponsored by LCSD, will continue to explore the exhibits and current projects of various museums in Hong Kong and overseas.
13.	22 May 2011	To support Hong Kong's arts development and to honor the distinguished arts practitioners, groups and organizations, RTHK will produce a special <i>Hong Kong Arts Development Awards 2010 Presentation Ceremony 2010</i> (香港藝術發展獎頒獎禮 2010) (1 X 60').

C. New Media Unit

No.	Date	Item
1.	April to June 2011	<p>New Media Projects :</p> <ul style="list-style-type: none"> - Internet TV & HQ Podcast (high quality video for new media devices) - Public Affairs Unit (PAU) Special Webpage 公共事務專頁 - Young Music Makers (Cross-platform project with ETV and Radio 4) - Teen 行者 (Cross-platform project with Radio/TV/New Media) - 反斗英語 2011

D. Others

No.	Date	Item
1.	March	RTHK Youth Opinion Study (香港電台年輕觀眾及聽眾意見調查報告) was completed in March 2011.
2.	April	Radio 4 Survey on audience's preferences and behaviours was completed in April 2011.

Radio Television Hong Kong
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