

**Programme Updates for the Quarter
January – March 2012**

A. Radio

No.	Date	Items
8.	29 December 2011 – 29 March 2012	Public consultation on Community Involvement Broadcasting Service Pilot Project
1.	5 January	R1's "Ad-wiser - Patient United Campaign" Hospital Broadcasting” (關愛病人大行動) was launched.
2.	7 January	The "34 th Top Ten Chinese Gold Songs Award Concert" (第 34 屆十大中文金曲頒獎音樂會) was held.
3.	13 January	R1's "Project Eye Care" (精靈全城驗眼日) was introduced.
4.	18 January	R3's "Operation Santa Claus 2011 Closing Ceremony" was held.
5.	19 January	R4's "Young Music Makers Final Recital" was held.
6.	January onwards	PAU Phone-in programmes were given a revamp.
7.	30 January	The "Lunar New Year Gathering" for all the electronic media in Hong Kong was held.
10.	31 January & 13 February	Town Hall Meetings on Community Involvement Broadcasting Service Pilot Project were held.
11.	1 February	Special programmes to relay the Financial Secretary's Budget Speech were produced.
12.	March	Special programmes to relay the Chinese People's Political Consultative Conference in Beijing will be produced.

No.	Date	Items
13.	March	Special programmes and forums will be produced to cover the 4 th Chief Executive Election.
14.	March	RTHK will take part in the HK Asian Music Pop Festival, and the Entertainment Expo.
15.	March	Activities to promote the launch of DAB will be conducted.

B. TV Programmes

No.	Date	Items
1.	7 January	In consideration of public interest and maximizing audience reach of RTHK productions, the video signal of “The 34th Top Ten Chinese Gold Songs Awards Presentation Concert” (第 34 屆十大中文金曲頒獎音樂會) (1 X 180’) was available to all local free TV and pay TV channels.
2.	January	Taiwan Presidential Election 2012 on 14 January –“ Hong Kong Connection” (鏗鏘集) produced 2 special episodes. Other PCA programmes also had highlights of the event.
3.	January - February	TV programme “Kaleidoscope of Ideas 8” (花齊放)(8 X 30’) - To groom local animation talents and support Hong Kong’s creative industry.
4.	January - February	TV programme “Food & Culture II” (味之天下 II) (10 X 30’) – The first series received positive feedbacks. The new series is produced in HD. The world-renowned master chef Martin Yan continues to lead us to the world of Asian cuisine.
5.	January - February	TV programme “Kung Fu Quest II” (功夫傳奇 II 再戰江湖) (5 X 60’) - The first series received positive feedbacks. The new series is produced in HD. The programme unveils the intricate correlation of Kung Fu with Chinese history, culture, social customs and wisdom.
6.	January - February	TV mini-series “Sign Language 5-minuters” (手語隨想曲) (10 X 5’) - Sponsored by the Labour & Welfare Bureau, the programme educates the public on the use of sign language. This is also to promote integration of the able-bodied and the disabled in society.

No.	Date	Items
7.	18 February	TV programme “City Hall 50th Anniversary Special” (大會堂·五十風華) (1 X 60”) - Sponsored by LCSD, the programme celebrates the 50th anniversary of the City Hall.
8.	January - March	The 4th Chief Executive Election will be held in March 2012. A Primary Pan-democrat Election was held in January and PCA programmes had covered the event. RTHK TV will also take the lead to co-ordinate and organize the “official” CE forum.
9.	January - March	TV programme “A Dream Comes True” (總有出頭天) (10 x 30”) - Sponsored by the Development Bureau and the Construction Industry Council, the programme portrays the stories of various construction industry practitioners in different positions such as workers and foremen. Through their experiences, the public will be able to see the challenges faced by the industry throughout the years.
10.	January - March	TV programme “Chinese Made Efficient” (正斗中文) (12 X 30’) - To educate the public on the effective use of Chinese.
11.	January - March	Arts and Cultural programmes to be telecast in the quarter: (1) Beethoven Orchestra Bonn in Hong Kong (波恩貝多芬交響樂團香港演出) (1 X 100’) (2) Weekly production of “The Works” (藝坊) and “Chinese Works” (藝坊星期天), featuring news and reviews of visual and performing arts, design, literary and other “works”.
12.	January - March	2011 TVAI Survey 4th wave and year-end results would be announced in February. A presentation ceremony will be held in March.
13.	February - March	TV programme “Elite Brigad” (火速救兵 II) (5 X 60’) - The first series received positive feedbacks. RTHK will cooperate with the Fire Services Department again for another series of HD drama production.
14.	February – March	TV mini-series “MPF 5-minuters” (識法保積金) (5 X 5”) - Sponsored by the Mandatory Provident Fund Schemes Authority, the programme informs the public on managing their MPF.

No.	Date	Items
15.	February - March	Seminars and workshops to be conducted in this quarter: 1. Workshops on stage lighting, drama directing, and scripting, to be organized by APA, would be held in mid February. 2. “The Future of TV Industry” to be held in March - Top professionals from the industry would be invited to deliver the talk
16.	March	To follow up on the 311 Japan Earthquake, “Hong Kong Connection” (鏗鏘集) and “Pentaprism” (左右紅藍綠) will produce special programmes on the subject.

C. New Media Unit

No.	Date	Items
1.	January – March	New Media Projects : - Implementation of QR codes for all web specials. - 2 nd phase of implementation of HTML5 on rthk.hk - Reviews and enhancements for IOS apps “City Forum” (城市論壇), “Hong Kong Connection” (鏗鏘集), and “RTHK Prime”) - Launching of “RTHK OTG” on MeeGo, Symbiem and Windows Mobile OS.

D. Other programme

No.	Date	Item
1.	30 January RTHK	Lunar New Year Celebration was held.

E. Awards received in 2011-12

Radio programmes

Date	Channel	Function	Program/ websites	Award
September 2011	R2	New York Festivals® Radio Program and Promotion Awards	The Curse	Craft and Technique – Finalist Certificate
September 2011	PAU	New York Festivals® Radio Program and Promotion Awards	South Africa and Mandela	Infotainment/Documentary – History Bronze
September 2011	PAU	ABU Prizes 2011	South Africa and Mandela	Radio Infotainment
September 2011	PAU	UNDPI	South Africa and Mandela	Infotainment/Documentary – History Silver
April 2011	CNCA	人權新聞獎	「維權人士背後的女人」	人權新聞獎之優異獎
April 2011	CNCA	人權新聞獎	「社運新世代」	人權新聞獎之優異獎
July 2011	CNCA	消費權益新聞報道獎	《窗無不發》	消費權益新聞報道獎 電台組別銀獎
2011	CNCA	中大新聞獎	《窗無不發》	中大新聞獎 新聞報道/ 專題組 (電台) 大獎

Date	Channel	Function	Program/ websites	Award
2011	CNCA	中大新聞獎	「毒海回航」	中大新聞獎 新聞報道 / 專題組 (電台) 優異獎
November 2011	R5	香港社會服務聯會 / 2011 長者友善措施	第五台長者節目	銀星獎
November 2011	R5	香港社會服務聯會 / 香港長者友善社區 嘉許獎	「耆英饑饉 8 小時 2010」活動	香港長者友善社區 2011 長者友 善措施(社會參與)
November 2011	R5	香港社會服務聯會 / 香港長者友善社區 嘉許獎	「香江暖流」、「松柏之聲」、「光輝歲 月」、「笑容從家開始」	香港長者友善社區 2011 長者友 善措施(尊重和社會包容)
November 2011	R5	香港社會服務聯會 / 香港長者友善社區 嘉許獎	成立 耆力量 A POWER 網頁	香港長者友善社區 2011 長者友 善措施 (信息交流)
November 2011	R5	香港社會服務聯會 / 香港長者友善社區 嘉許獎	製作 「耆力量」、「光輝歲月」、「松柏之 聲」、「精神爽利」、「知識匯社」、 「長進課程頁」、「香江暖流」、「長者 空中進修學院」、「光輝歲月流金頌」	香港長者友善社區 2011 長者友 善措施 (尊重和社會包容)
2010 (於 2011 年 公佈)	普通話台	中國廣播影視大獎	歷史的回響	中國廣播影視大獎
2011 年 9 月	普通話台	第二屆全球華語廣播獎	紫荊花常開一百毒不侵成長路	主題廣播大獎
2011 年 9 月	普通話台	第二屆全球華語廣播獎	讓厨餘飛	公益貢獻大獎

Date	Channel	Function	Program/ websites	Award
2011年9月	普通話台	第二屆全球華語廣播獎	得獎者: 馬克菲	魅力主持人提名獎

Total number of awards received by Radio : 18 awards

Television Programmes

2011 Hugo Television Awards

<i>Awards received</i>	<i>No. of awards</i>
Gold Hugo	1
Gold Plaque	3
Silver Plaque	2
Certificate of Merit	5

2011 New York Festivals

Gold World Medal	1
Bronze World Medal	1
Finalist Certificate	5

The Accolade Competition 2011

Award of Excellence	3
Award of Merit	6

The Indie Fest

Award of Merit	2
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The 44th WorldFest - Houston

Bronze Remi	1
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Videographer Awards

Award of Excellence	1
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The Aurora Awards 2011

Platinum Best of Show	1
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2011 U.S. International Film And Video Festival

Gold Camera	1
Silver Screen Award	1
Certificate for Creative Excellence	2

32nd Annual Telly Awards

Bronze Medal	4
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The 47th Chicago INTERCOM Competition 2011

Certificate of Merit	2
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Asia-Pacific Child Rights Award for Television 2011

Finalist	1
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The 24th Singapore International Film Festival

Silver Screen Awards - Best Director	1
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13th TBS DigiCon6 Animation & Movie Awards

Second Prize (HK Region)	1
Third Prize (HK Region)	1
Fourth Prize (HK Region)	1
Prize-of-Effort winner (HK Region)	4

The 11th Consumer Rights Reporting Awards, Hong Kong (消費權益新聞報導獎)

Silver Award	1
Bronze Award	1

The 5th Chinese University Journalism Award (第五屆中大新聞獎)

Feature and Commentary Group (TV) - Merit Award	1
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第二屆中國國際新媒體短片金鵬獎

Best Director	1
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2011 深港生活大獎

年度電視秀	1
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Total number of awards received by TV : 56 awards

New Media Unit

Date	Items		Awards
April 2011	Hong Kong ICT Awards 2011	http://rthk.hk	Best Lifestyle Award Social Community – Silver Award
January 2012	Top 10 .hk Website Competition 2011	http://rthk.hk	Silver Prize – Corporate Group

**Radio Television Hong Kong
February 2012**