

**Updates on Programmes for
July – August 2014**

A. Radio

No.	Date	Items
1.	12 May - 22 September	In support of the International Year of the Family, Radio 2's "Urban Renaissance" introduced "把快樂帶回家" to uphold family values through interviews with guests and personalities.
2.	July - August	The "Crazy and Happy" programme organized training workshops "瘋 Show 親親家庭工作坊" and "爸媽去哪兒" to promote positive and happy family relations through model building, singing, and painting.
3.	11 June - 13 July	From mid-June to mid-July, Radio 1's "World Cup Specials" provided professional commentary and updates on all the matches and events on 一台世界盃、世界盃看世界、開心世界盃學堂、足球密碼. Radio 3 included daily updates/reports on Morning Brew, 123 Show, and Something for the Weekend.
4.	15 June	Radio 3 introduced a new programme, "Yanto Yan" which featured topics of the South Asian community in Hong Kong.
5.	July - August	The schedule for the Community Involvement Broadcasting Service is as follows- 3 July : Application for the 7 th and 8 th Quarter programmes closed. 14 July : The 5 th Quarter programmes started broadcasting. A public awareness campaign also started in mid-July. 22 July : A press meet to promote the 5 th Quarter programmes was conducted. 8 August : Public Voting for the 7 th and 8 th Quarter programmes will begin. 15 August : A broadcasting techniques workshop (廣播技巧工作坊) will be conducted to share basic technical skills with participants.

No.	Date	Items
6.	July - August	<p>The schedule for Radio 2's annual Solar Project 2014 is as follows-</p> <p>6 July : The Solar Ambassadors Programme Opening Ceremony (太陽學堂開學禮) was held.</p> <p>11 July : The Diploma of Secondary Education (DSE) Cheer Up Event (DSE 中學文憑試放榜打氣大會) was held.</p> <p>19 July : The 6th Arts Ambassadors-in-School Recognition Ceremony (第六屆校園藝術大使嘉許禮) was held.</p> <p>22 August : The Ambassadors Programme Graduation Ceremony (太陽計劃畢業禮) will be held.</p> <p>24 August : The MIT Awards Presentation Ceremony cum Concert (展翅青見夢飛行) will be held.</p>
7.	19 July and 10 August	<p>Cultural and Education Unit's Children Sunday summer project will showcase "I Love Nature" (我愛大自然) with a trip to the HK Park on 27 July.</p> <p>A second function will turn to music and song with "We Love Nursery Rhymes" (你愛好歌兒) on 17 August.</p>
8.	24 July and 21 August	<p>Radio 4's Artist-in-Residence will showcase a live performance with pianist, Colleen Lee on 24 July.</p> <p>Another live performance will feature soprano, Yuki Ip on 21 August.</p>
9.	28 July onwards	<p>Radio 5 will de-merge its overnight programmes from Radio 1 to broadcast "Cantonese Opera" from Mondays to Saturdays and drama programmes on Sundays, providing an extra choice to those late night owls.</p>
10.	28 July (pending)	<p>Putonghua Channel's "New Hongkonger Connection" programme (「新紫荊廣場」新來港婦女投入勞動市場狀況調查公佈) will cooperate with the New Home Association to release a survey finding on new female immigrants entering the labour market.</p>
11.	31 July	<p>Radio 2's "Ordinary Done Seriously – True Man Show" (尋常事真人 show) will join hands with the Labour Department to stage a short film cum stage performance in support of youth employment.</p>
12.	4 August	<p>Digital Audio Broadcast (DAB)-31's "Let Music Speak" (非同凡響) will present a special concert by the Hong Kong Chinese Orchestra.</p>
13.	17 August	<p>Radio 1 will launch a fresh round of "Talking to CEOs 2014".</p>
14.	25 August	<p>DAB-35's "Audio Book" (有聲好書) will conduct a press lunch with its presenters in early August to promote the new round of books by Nobel Prize winners.</p>

B. TV Programmes

No.	Date	Items
1.	July	“Below the Lion Rock 2014” (獅子山下 2014), a programme of six 52-minute episodes, comprises three separate stories of two episodes each. The stories cover different topics, including a suspense mystery, the conscience of those working in the real estate sector when property prices are high and the relationships of the young generation.
2.	July	In the documentary series “Under the Himalayas” (丈量亞洲的腳步) a programme of five half-hour episodes, the audience are led on a voyage along the northwest region of China to the treacherous Huashan, going across Gan-Shaan plain and Xinjiang terrain, passing through Qinghai into the mysterious Tibetan area, crossing the border via the glacier at the foot of Mount Everest in Nepal and then going to the ancient but emerging country - India. The culture and lives of people living in these areas will be introduced.
3.	July	The programme “New Prime of Life” (好戲在後頭) introduces a group of people who have reached their retirement age but are still passionate towards their life and set out on new endeavors.
4.	July	The Television Division of Radio Television Hong Kong has worked with Education Bureau to produce the television programme “Outstanding Teachers”(卓越教室), in which teachers will share their teaching philosophies and evolving teaching methods.
5.	July	A new series of “Kaleidoscope of Ideas” (8 花齊放) will carry forward the objective of programme commissioning to fuel local creativity and support indie animation productions by introducing more than 10 local indie animation films.
6.	July	The programme “Minorities in Hong Kong” (我家在香港) is a documentary about the life of ethnic minorities who have been living in Hong Kong for a long time. A wide range of ethnic minority topics are covered, including history, religion, culture, education, employment, entertainment, starting a business, making friends, marriage and gastronomy. The programme aims to help people of different ethnic groups break the ice and get along well with each other, thus dismantling the barrier of language and cultural differences. It also encourages mutual understanding and the elimination of discrimination.
7.	July	“Explore More II” (探索大世界), an acquired local programme, provides a guide to the wild-life and also explore some untapped eco-spots in countries which are popular travelling locations for Hong Kong people, e.g. Japan.

No.	Date	Items
8.	July	“Through Your Eyes” (心眼遊天下) is an acquired programme. Viewers will travel around the world in this HD TV series with Sophie Massieu, an exceptional blind journalist, and experience the world differently. Blind since birth, Sophie decided not to take it as a “disease”. For her, this missing sense is a great opportunity to discover further and meet more people.
9.	July	In “Arts On Air: Hong Kong Sinfonietta & Raphael Severe” (演藝盛薈:韋伯單簧管協奏曲), Hong Kong Sinfonietta and Yip Wing Sie work with the French artist, Raphael Severe, a clarinet player, to present some beautiful master pieces, including Berlioz Le Corsaire, Op 21; Weber Clarinet Concerto No. 1 in F minor, Op73 and Franck Symphony in D minor.
10.	August	“Social Enterprise” (社企有道), a series of 7 light-hearted drama stories aims at bringing out the important concepts behind the social enterprise business.
11.	August	“In Search of Composers” (天涯何處覓知音) is a 9 episodes of 52 minutes repack TV series of the acquired TV programme “In Search of Composers”, which is directed by internationally celebrated documentary filmmaker Phil Grabsky. Each film takes a look at a composer’s life through his musical output. The documentary filmmaker travels around the world to interview historians and musicians, and films unrivalled performances by the world’s greatest musicians and orchestras.
12.	August	“Yes I Can! Recital” (Yes I Can! 音樂廳) is a project organised by Radio 4 aiming to promote music performance and appreciation. In the project, young performers were put into a concert setting to share their music and gain performance experience. More than 30 young musicians were selected from an audition and performed in the Yuen Long Theatre. The programme has recorded the whole process of the project. Albert Lim, the renowned baritone in Hong Kong is the presenter of the program.
13.	August	“Against All Odds” (逆轉浮生) is an acquired series of documentaries depicting the predicament and life changing decisions of individuals. The theme and region of each episode varies and people of different characters will be covered in the programme.
14.	August	In this series of sex education drama “Sex Education” (性本善), stories about how misfortunes are caused by lack of knowledge will be told.

C. New Media Unit

No.	Date	Items
1.	July	<ul style="list-style-type: none"> - The “RTHK Memory”’s tablet application was launched in July. New contents, bookmarking, media crowd-sourcing functions were added. - Tablet application for “RTHK Screen” was launched in July. Content searching, bookmarking, as well as a social media function “My Circle” were added. - RTHK’s first crowd-sourcing mobile apps, “RTHK Vox”, was launched in the first week of July. Video selfies would be collected for online voting and selected clips would appear on the TV programme. - New Geo-Blocking function was added to rthk.hk’s live-streamings and media catch-ups. - DTT Access Report System was enhanced in July. Data of media access of individual TV programme, such as number of live and catch-up access, platform distributions, geographic traffic access, etc. are available for internal study.
2.	August	<ul style="list-style-type: none"> - The “RTHK/YouTube Channel” will be enhanced. Selected TV programmes will be uploaded simultaneously to rthk.hk and the RTHK YouTube Channel. Traffic of unauthorized RTHK contents will be re-directed and made measurable by RTHK. - A new “RTHK Super Room” will be available in iTunes Store. All RTHK’s radio streamings will be available on iTunes’ Internet Radio, and all of RTHK’s podcasts and mobile applications will be available under a “RTHK” section in iTunes Store.

Radio Television Hong Kong

July 2014